

**Minutes of An Amherstburg Municipal Council Meeting Held
On Tuesday, October 12, 2010 At 7:00 p.m. In Council
Chambers**

PRESENT:

Mayor Wayne Hurst
Deputy Mayor Robert Bailey
Councillor Robert (Bob) Pillon
Councillor John Sutton
Councillor William (Bill) Wark
Councillor Rosa White

ALSO PRESENT:

Pamela Malott, Chief Administrative Officer
Brenda Percy, Council & Leg. Services/Clerk
Carol Bendo, Human Resources Manager
Paul Beneteau, Treasurer
Lory Bratt, Planning Coordinator
Ivano Fregonese, Supervisor, Budget Services
Dennis Laporte, Director, Recreation & Culture

ABSENT WITH NOTICE:

Councillor Rick Fryer (Bereavement)
Stephen Brown, CBO (Vacation)
Lou Zarlenga, Director, E & I (Vacation)

CALL TO ORDER

The Mayor called the meeting to order at 7:00 p.m.

PRAYER

The Clerk, Brenda Percy, said prayer.

DISCLOSURE OF PECUNIARY INTEREST

Councillor Wark declared a pecuniary interest in Correspondence Item # 2 being Pumpkinville and Scarecrow Decorating Contest – Rotary Club of Amherstburg.

MINUTES OF PREVIOUS MEETING

Councillor Pillon moved, Councillor Wark seconded:

That the minutes of the following Amherstburg Municipal Council meetings be adopted as circulated:

1. **Special Public Meeting regarding Power Outages on the 2nd Concession held on September 20, 2010 at 6:30 PM;**
2. **Regular In-Camera Meeting held on September 27, 2010 at 5:30 PM and**
3. **Regular Public Meeting held on September 27, 2010 at 7:00 PM.**

The Mayor put the Motion.

Motion Carried

PRESENTATIONS

Councillor Sutton moved, Councillor White seconded:

That Council hear presentations ahead of delegations.

The Mayor put the Motion.

Motion Carried

5.1 Presentation # 1 – ARC Donation

Along with Amherstburg Fundraising Co-ordinator Debi Croucher, the following individuals made a presentation to Council regarding a \$20,000 donation to the Amherstburg Recreation Complex on behalf of CAW Locals 200 and 444:

Local 200 Representatives:

Dan Cassidy, President
Marc Renaud, Vice President
Dave Crosswell Financial Secretary

Local 444 Representatives:

Rick Laporte, President
Dave Cassidy, Financial Secretary
Dino Chiodo, 1st Vice President
Pam Leach, 2nd Vice President.

Councillor Sutton moved, Councillor White seconded:

That the presentation by Ms. Croucher and Representatives of CAW Locals 200 and 444 be received;

And further that By-Law 2010-104 being a by-law to receive a Donation from CAW Local 200 and CAW Local 444 be taken as having been read a first, second and third time, be finally passed and the Mayor and Clerk be authorized to sign same and affix the Corporate Seal thereto.

The Mayor put the Motion. .

Motion Carried

The Mayor, Council and those present observed a moment of silence in honour of employee, Anna Graham and Councillor Fryer's sister.

5.2 Presentation # 2- ARC Presentation

Along with Fundraising Coordinator Debi Croucher, Dan Pompilli, Chief Financial Officer of The Athletic Club made a presentation to Council regarding a \$100,000 donation to the Amherstburg Recreation Complex.

Councillor Wark moved, Councillor Sutton seconded:

That the presentation by Ms. Croucher and Mr. Pompilli be received;

And further that By-Law 2010-103 being a by-law to authorize the execution of a Donation Agreement between The Athletic Club and the Corporation of the Town of Amherstburg be taken as having been read a first, second and third time, be finally passed and the Mayor and Clerk be authorized to sign same and affix the Corporate Seal thereto.

The Mayor put the Motion.

Motion Carried

Presentation # 3 - ARC Fundraising Update

Fundraising Coordinator Debi Croucher of INDABA Marketing made a presentation to Council regarding an update on the Fundraising to date with respect to the Amherstburg Recreation Complex.

Debi Croucher, INDABA Marketing provided a powerpoint presentation outlining the work to date and total pledged to date. A copy of the Powerpoint is attached as an Addendum to these minutes.

Councillor Pillon moved, Councillor Sutton seconded:

That the presentation by Ms. Croucher be received with thanks.

The Mayor put the Motion.

Motion Carried

DELEGATIONS

6.1 Delegation # 1

A delegation by Ms. Jennifer Duquette Council regarding the status of Parks Canada's Visitor Experience Renewal Project at Fort Malden National Historic Site of Canada was deferred to a future Council meeting.

REPORTS - RECREATION/CULTURE/PARKS

No reports at this time.

REPORTS - POLICE

No reports at this time.

REPORTS - FIRE

No reports at this time.

REPORTS - INFORMATION TECHNOLOGY

No reports at this time.

REPORTS - DEVELOPMENT SERVICES

11.1 A report by Stephen Brown, Chief Building Official regarding Deferral of Development Charges for 440 Simcoe Street.

Councillor Sutton moved, Councillor Wark seconded:

That the report submitted by Stephen Brown, dated September 30, 2010 regarding an application for deferral of development charges as submitted by 1741059 Ontario Ltd. for property located at 440 Simcoe Street, be received;

And further, that By-law 2010-099 being a by-law to authorize the signing of an agreement to defer development charges be taken as having been read three times and finally passed and the Mayor and Clerk be authorized to sign same and affix the Corporate Seal thereto.

The Mayor put the Motion.

Motion Carried

11.2 A report by Stephen Brown, Chief Building Official regarding deferral of development charges for 73,74,75 Fairway Crescent.

Deputy Mayor Bailey moved, Councillor White seconded:

That the report submitted by Stephen Brown, dated September 30, 2010 regarding an application for deferral of development charges as submitted by Gintar Contractors for property located at 73,74,75 Fairway Crescent, be received;

And further, that By-law 2010-100 being a by-law to authorize the signing of an agreement to defer development charges be taken as having been read three times and finally passed and the Mayor and Clerk be authorized to sign same and affix the Corporate Seal thereto.

The Mayor put the Motion.

Motion Carried

REPORTS - ENGINEERING AND INFRASTRUCTURE

12.1 A report by Lou Zarlenga regarding the adoption of By-Law 2010-56 for the installation of a new residential access bridge over the Dufour Municipal Drain.

Councillor Pillon moved, Councillor White seconded:

That Council receive the report by Lou Zarlenga dated October 4, 2010 regarding the adoption of By-Law 2010-56 for the installation of a new residential access bridge over the Dufour Municipal Drain;

And further that Council give final reading to By-Law 2010-56 pursuant to the Drainage Report dated May 12, 2010 that was prepared by Dillon Consulting and adopted by Council for the installation of a new access bridge over the Dufour Municipal Drain.

The Mayor put the Motion.

Motion Carried

12.2 A report by Lou Zarlenga regarding the adoption of By-Law 2010-56 for the installation of a new residential access bridge over the Dufour Municipal Drain.

Deputy Mayor Bailey moved, Councillor Wark seconded:

That Council receive the report by Lou Zarlenga dated October 4, 2010 regarding the adoption of By-Law 2010-79 for the repair and improvement of the Ernest Paquette Drain;

And further that Council give final reading to By-Law 2010-79 pursuant to the Drainage Report dated April 15, 2010 that was prepared by N.J. Peralta Engineering and adopted by Council on July 26, 2010 for the repair and improvement of the Ernest Paquette Drain.

The Mayor put the Motion.

Motion Carried

REPORTS - CAO's OFFICE

No reports at this time.

REPORTS - TREASURY

14.1 A report by Paul Beneteau regarding Tax Write-Offs and Assessment Changes.

Councillor White moved, Councillor Pillon seconded:

That the report by Paul Beneteau dated October 1, 2010 regarding Tax Write-Offs and Assessment Changes;

That Council approves the Write-Offs and Changes in Assessment as presented;

And further, that By-Law 2010-101, being a bylaw to strike taxes from the tax roll and to adjust assessment values on properties be read a first, second, and third time, and the Mayor and Clerk be authorized to sign the same and affix the corporate seal thereto.

Councillor Wark sought clarification of how tax write-offs occur.

In response to a question from Councillor Sutton, Paul Beneteau confirmed that these are due to a change to assessment and not the inability to pay.

The Mayor asked this information be identified in all future reports.

The Mayor put the Motion.

Motion Carried

14.2 A report by Paul Beneteau regarding Temporary Capital Borrowing.

Councillor Sutton moved, Councillor White seconded:

That Council receive the report regarding Temporary Capital Borrowing to meet capital borrowing requirements during the construction phase of various capital projects, as submitted by Paul Beneteau, Treasurer;

And further that By-law 2010-102, being a bylaw to provide for temporary capital borrowing during capital construction, until grant funds are received, and the various capital projects are permanently financed: be read a first, second, and third time, and finally passed, and that the Mayor and Clerk be authorized to sign the same and affix the corporate seal thereto.

The Mayor put the Motion.

Motion Carried

REPORTS - HUMAN RESOURCES

No reports at this time.

REPORTS – CLERK’S OFFICE

(From Supplementary)

16.1 A report by Brenda Percy regarding Stop Up, Close and Sale of a Part of Erie Avenue.

The Mayor invited anyone present wishing to speak to the matter to approach Council. There was no one was present to speak to the matter.

There was discussion with regard to public access to the beach, future use of the road and abutting lands.

Councillor Sutton moved, Councillor Wark seconded:

That the purchaser's solicitor, Mariana Arpino is allowed to be heard.

The Mayor put the Motion.

Motion Carried

Mariana Arpino, Solicitor for the purchaser reviewed the reason for the request to purchase the property and that an encroachment agreement would not suffice. As a result, the purchaser is requesting to purchase the property to allow for installation of the septic tank.

Councillor Pillion moved, Deputy Mayor Bailey seconded:

That the report prepared by Brenda Percy, dated October 12, 2010 regarding Stop Up, Close and Sale of a Part of Erie Avenue (known as Levergood Lane) be received;

That Council authorize the sale of a portion of Levergood Lane (See Part 1 of Plan attached) to the abutting owner, Christine Labiak for \$5,261.77 plus costs incurred by the Town to complete the process, in accordance with the Town's Disposal of Real Property policy;

And further that By-Law 2010-106, being a by-law to stop up and sell a portion of Levergood Lane to the abutting owner at 49 Levergood Lane be taken as read a first, second and third reading and that the Mayor and Clerk be authorize to sign and affix the seal on same.

The Mayor put the Motion.

Motion Carried

CONSENT CORRESPONDENCE

Councillor Sutton moved, Councillor Pillion seconded:

That the following correspondence be received:

- 1. Raising of Franco-Ontarian Flag at KNYP - Ecole St. Jean Baptiste;**

2. County of Essex Transit Assessment Study - County of Essex - September 27, 2010;
3. Community Service Award & Act of Bravery Award- Windsor Essex County Real Estate Board - September 30, 2010;
4. 2010 MPMP Reporting Requirements - Ministry of Municipal Affairs and Housing - September 29, 2010; and
5. Women Leading Research and Innovation - Baycrest Foundation - September 21, 2010.

The Mayor put the Motion.

Motion Carried

CONSENT BUSINESS LICENSES

Deputy Mayor Bailey moved, Councillor Wark seconded:

That the following business license applications be received and approved subject to compliance with By-Law 2009-44, all agencies and regulations;

1. Restaurant - Dalhousie Bistro
2. New Taxi Driver - William Fuerth

And further that the license be issued by our licensing officer once the applicant has met all of the special conditions as listed in By-Law 2009-44.

The Mayor put the Motion.

Motion Carried

CORRESPONDENCE

Correspondence # 1 - Rachel's Challenge Community Event - Chris Brassett

Councillor Sutton moved, Councillor White seconded:

That the correspondence from Chris Brassett regarding Rachel's Challenge Community Event be received;

And further that all Council, Staff and Residents of the Town of Amherstburg be encouraged to attend the event on October 13, 2010 at General Amherst High School.

The Mayor put the Motion.

Motion Carried

Correspondence # 2 - Pumpkinville and Scarecrow Decorating Contest - Rotary Club of Amherstburg

Councillor Wark declared a pecuniary interest and withdrew from discussion and voting on the matter.

Councillor Pillon moved, Councillor White seconded:

That the correspondence from the Rotary Club regarding Pumpkinville and the Scarecrow and/or Pumpkin decorating contest be received;

And further that Council approve the Town of Amherstburg departments to participate in the decorating contest if they choose to do so.

Correspondence # 3 - Annual Remembrance Day Parade - Royal Canadian Legion

Councillor Sutton moved, Councillor White seconded:

That the correspondence from the Royal Canadian Legion regarding the Annual Poppy Campaign and Remembrance Day Parade be received;

That Council approve the placement of the Poppy Banner over Sandwich Street;

That Council approve the Legion's request to conduct the Poppy Campaign on November 4, 5 and 6, 2010;

And further that Council approve the Legion's request to hold the Annual Remembrance Day Parade on November 11, 2010.

The Mayor put the Motion.

Motion Carried

Correspondence # 4 - Art in the Community Program - Anderdon Public School

Councillor White moved, Deputy Mayor Bailey seconded:

That the correspondence from the Anderdon Public School's Art in the Community Program be received;

And further that Administration be directed to comply with the request to ensure that the nails and hooks used to hang the frames are checked and secure.

The Mayor put the Motion.

Motion Carried

Correspondence # 5 - Therapeutic Program for Persons with Disabilities - City of Refuge

Councillor Wark moved, Councillor Pillon seconded:

That the correspondence from the City of Refuge regarding the Therapeutic Program for Persons with Disabilities be received;

And further that this information be forwarded to the Amherstburg Accessibility Advisory Committee.

The Mayor put the Motion.

Motion Carried

OTHER MINUTES

21.1 Traffic Committee - September 8, 2010 @ 2PM

Councillor Pillon moved, Councillor White seconded:

That the minutes of the September 8, 2010 Traffic Committee meeting be received;

That Council concur with the Traffic Committee's recommendation that a No Parking Zone is established on the South Side of Gore Street from Dalhousie eastward for a distance of 56.5 meters,

And further that Traffic By-Law 2005-55 is updated to reflect this No Parking Zone on Gore Street from Dalhousie eastward of a distance of 56.5 meters.

That Council concur with the Traffic Committee's decision that there is no requirement for a 3 way stop on McLellan;

That the Traffic Committee will request additional enforcement of McLellan Avenue from the Amherstburg Police Service;

And further that the Traffic Committee recommends that McLellan Avenue stay allocated for the 2011 Alternate parking program.

That Council concur with the Traffic Committee's decision that there is no need at this time for a "Deer Crossing" sign on the corner of Texas Road and the 3rd Concession.

That Council concur with the Traffic Committee's decision that the request for a "Children at Play" sign for Tofflemire be denied.

That Council concur with the Traffic Committee's recommendation that Boardwalk Avenue be included in the 2011 Alternate Parking Program.

That Council concur with the Traffic Committee's decision to deny the request for a 3 way stop at Dalhousie and North Street as there are no safety concerns at this time.

That Council concur with the Traffic Committee's recommendation that the Municipal Lot behind Maria's Restaurant be designated a 2 hour parking limit, Monday - Friday 8am-6pm to stay consistent with the other Municipal Parking Lots in the Town of Amherstburg.

That Council concur with the Traffic Committee's recommendation to remove the School Zone Designation at the former St. Jean de Baptiste on Brock Street;

And further that a School Zone sign be erected at St. Jean de Baptiste on Fryer Street.

That Council concur with the Traffic Committee's recommendation to deny a request for a 4 way stop at Texas Road and the 2nd Concession to stay consistent with the other signage on the other Concessions in the Town of Amherstburg

Councillor Wark noted his opposition to the recommendation that a three way stop not required at McLellan Street. He urged Council to require a three way stop on McLellan. Councillor Pillon noted that the issue is speeding and is an enforcement issue. The recommendation went to Police to review and report back to Traffic Committee. The Police have advised that they would step up patrols and report back to the Traffic Committee who will report back to Council on the findings.

The Mayor put the Motion.

Motion Carried

UNFINISHED BUSINESS

Council reviewed the Unfinished Business Items List as of October 12, 2010.

20101012A Council asked that the Malden sewer rates be included on the Unfinished Business List. The item was discussed at the last meeting of Council.

20101012B Council asked that a report be brought back regarding addressing the issue of problem weeds in vacant subdivision lots, as was discussed at a previous Council meeting.

Council asked for an update on McLeod Avenue. Lou Zarlenga to report back at next meeting.

NEW BUSINESS

20101012C Councillor Wark referred to the tar and chip applied to Lowes Side Road between Fryer Street and Sandwich Street. There is a problem in the roadway, which is creating a washboard effect.

Councillor Wark moved, Councillor Sutton seconded:

That Administration investigate the matter and report back to Council at the next meeting as to the problem and steps to be taken to remediate the problem.

The Mayor put the Motion.

Motion Carried

20101012D The Mayor noted that there is a problem on Southside Road between 6th and 7th Concession. The Mayor noted that there are inequities with workmanship in that area and asked that Administration report back at the next meeting.

NOTICES OF MOTION

There were no Notices of Motion.

BY-LAWS

Confirmatory By-Law

Deputy Mayor Bailey moved, Councillor Sutton seconded:

That By-Law 2010-105 being a By-Law to confirm all resolutions of the Municipal Council Meeting held on October 12, 2010 at 7:00 PM be taken as having been read a first, second and third time, be finally passed and the Mayor and the Clerk be authorized to sign same and affix the Corporate Seal thereto.

The Mayor put the Motion.

Motion Carried

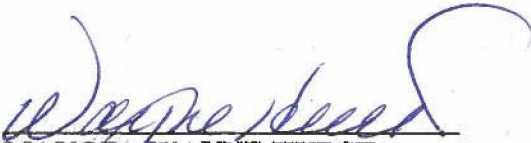
ADJOURNMENT

Councillor White moved, Councillor Wark seconded:

That Council adjourn at 8:10 p.m.

The Mayor put the Motion.

Motion Carried


MAYOR - WAYNE HURST


CLERK - BRENDA M. PERCY



AMHERSTBURG

RECREATION COMPLEX

OUR PEOPLE. OUR PASSION.

Introduction

- Following an RFP in May 2009, the Town of Amherstburg engaged Indaba Marketing Inc. to co-ordinate the fundraising for the new Amherstburg Recreation Complex.
- A campaign goal of \$2,000,000 was established.
- The Scope of Work included:
 - Establishing Terms of Reference
 - Creating the Strategy, Timetable and Phasing of the Campaign
 - Developing the Case for Support

- Identifying and recruiting Campaign Leadership and Volunteer Structure
- Leadership Gift Fundraising
- Campaign Gift Table
- Major Gift Prospects
- Coordinating and educating user and stakeholder groups
- Implementing the Fundraising Plan

Readiness Phase

- Developed the Campaign Plan.
- Developed and set-up Campaign Operations.
- Developed Marketing and Communications Plan.
- Recruited, oriented and trained Campaign Leadership.
- Identified and cultivated Top Prospects.
- Identified and cultivated Other Prospects.
- Developed Donor Recognition Systems.

Solicitation Phase

- Leadership Gifts
- Major Gifts
- Tribute and Special Gifts
- Personal Solicitation
- Stewardship
- Corporate Sponsorship
- Direct Mail Response
- Donor Clubs
- Ongoing Campaign Evaluation
- Foundation submissions
- Special Events

Achievements

- Foundation established in September 2009
- Developed Vision, Mission and Values

VISION

To meet the needs of the Amherstburg Multi-Use Recreation Complex by revolutionizing the response of our communities to health, wellness, leisure and recreation philanthropy.

MISSION

To inspire investment in excellence at the Town of Amherstburg's new inclusive Multi-Use Recreation Complex.

VALUES

In our relationships with our donors, stakeholders and user groups, communities and each other, we live the following values:

- Accountability
- Innovation
- Integrity
- Respect
- Service

Achievements

- Developed Terms of Reference
- Developed Donor Bill of Rights
- Established Campaign Cabinet
 - Frank DeAngelis
 - Armando DeLuca
 - Giovanni Grande
 - Ken Grant
 - Nino Palazzolo
 - Marc Renaud
 - Rick Spencer

Achievements

- Campaign Office
- Donor Database Software - boosts productivity and efficiency
- Website development
 - Domain names - www.arccampaign.ca and www.amherstburgrecreation.ca
 - Online donations
 - Testimonials
 - Virtual tour
 - Miracle League video



AMHERSTBURG
RECREATION COMPLEX

OUR PEOPLE. OUR PASSION.

Search [Go](#)

- HOME PAGE
- ▶ RECREATION COMPLEX
- REASONS TO GIVE
- WAYS TO GIVE
- TESTIMONIALS
- NEWS AND EVENTS
- ABOUT US
- CONTACT US
- DONATE NOW**

“ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse mattis, nunc in diam volutpat tempor. Vivamus justo ipsum, vestibulum a lobortis ut, aliquand sit amet ”

> Debi Croucher, Inuaba Marketing



Welcome to the Amherstburg Recreation Complex

Maecenas facilisis commodo tempus. Morbi teneat molestie nuncius, sit amet pretium diam gravida et. Phasellus tincidunt semper dui a pharetra. Fusce tincidunt porta pharetra. Nulla in erat et dui ultrices semper vitae a mauris. Donec in auctor est. Maecenas in vehicula nisi.

Suspendisse nec ipsum urna, non aliquam arcu. Nam tincidunt orci a justo venenatis et pretium augue fermentum. Phasellus condimentum, elit non ultricies ullamcorper, justo mauris conrallis felis, ac ornato nunc libero sed nunc. Praesent mattis, lacinia sit amet dapibus placerat, augue velit feugiat ligula, nec molestie est quam et mauris.

Enter e-mail address for updates [SUBMIT](#)





HOME | OUR RECREATION COMPLEX | REASONS TO GIVE | WAYS TO GIVE | TESTIMONIALS | NEWS AND EVENTS | CONTACT US ©2008 The Corporation of the Town of Amherstburg



OUR PEOPLE. OUR PASSION.

Search:

GO

Words of Inspiration



"We know how important the Recreation Complex will be to our members, parents, grandparents and friends, and we're proud to be a part of this exciting and dynamic project that is paramount to our community."

Tony DiBartolomeo
President, 2009 - 2010
Amherstburg Minor Hockey Association



"This facility presents our youth with the opportunity to participate in numerous sports programs, and grows their leadership, friendship and sportsmanship skills. We're thrilled at

HOME

ABOUT

RECREATION COMPLEX

REASONS TO GIVE

▶ WORDS OF INSPIRATION

NEWS

EVENTS

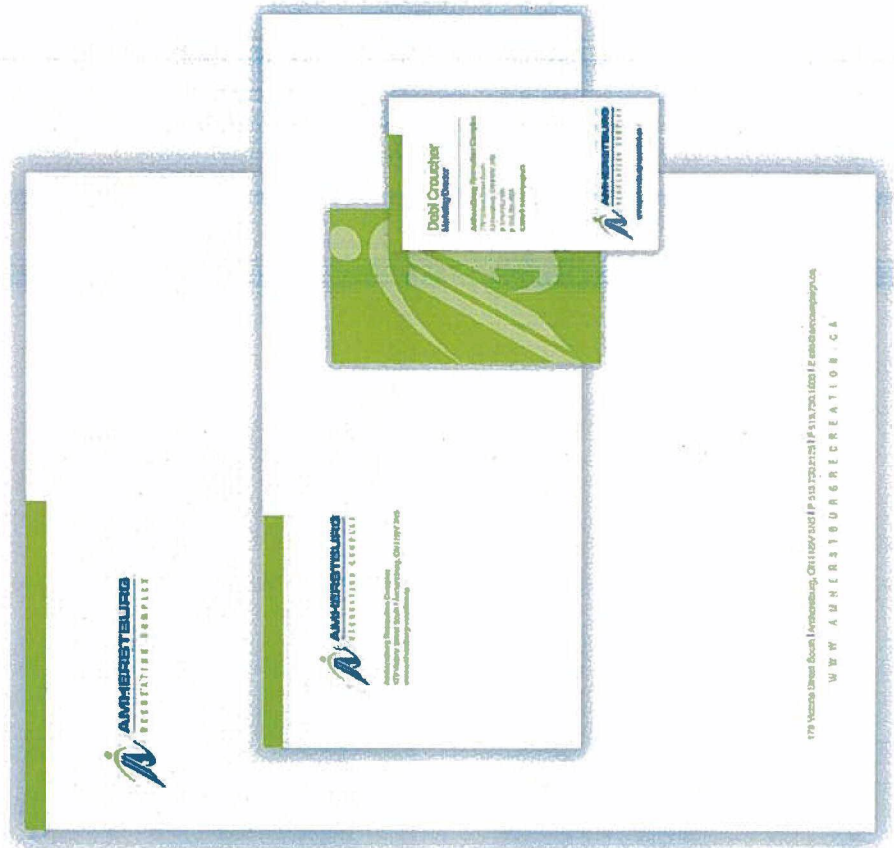
WAYS TO GIVE

DONATE NOW

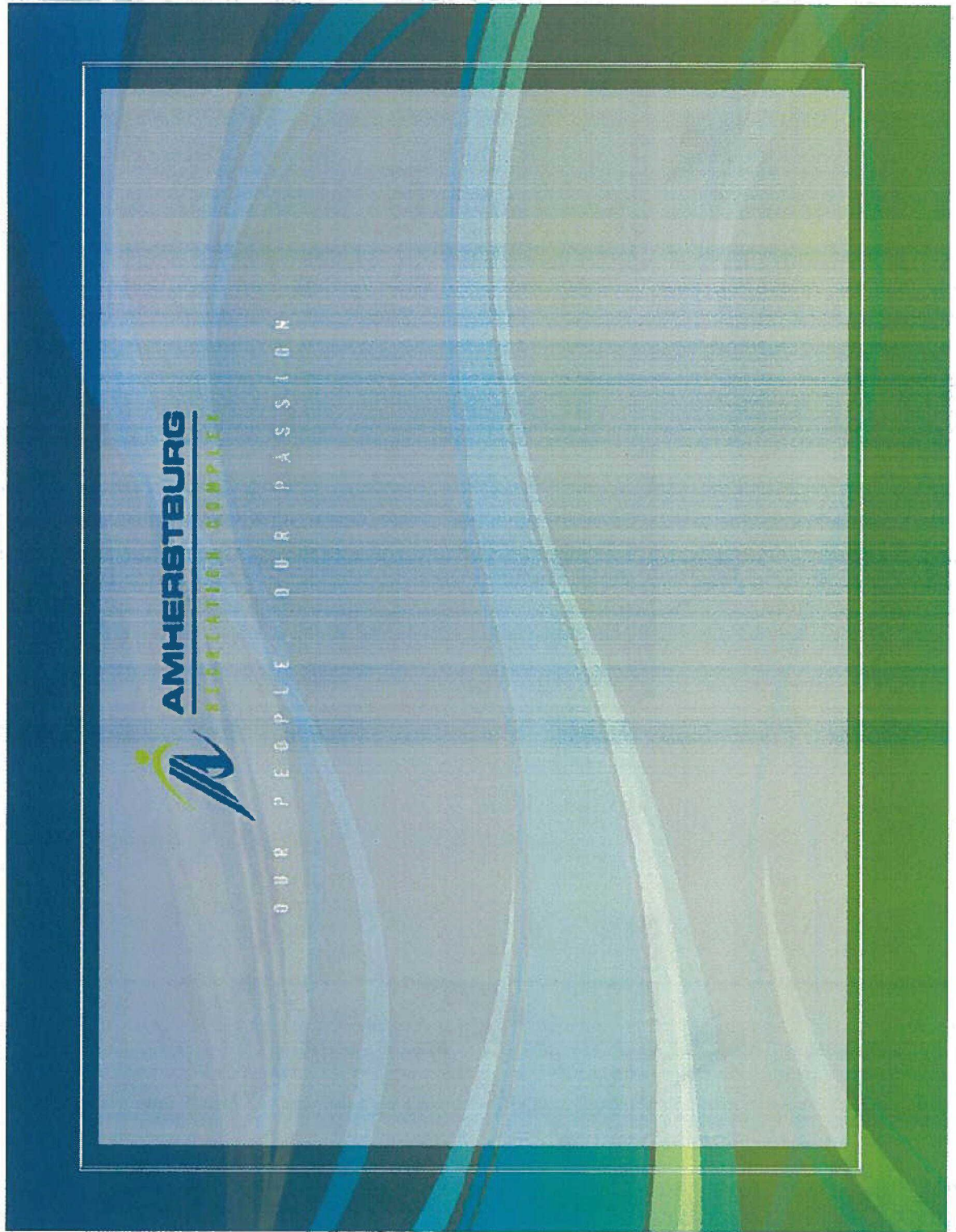
CONTACT US

Achievements

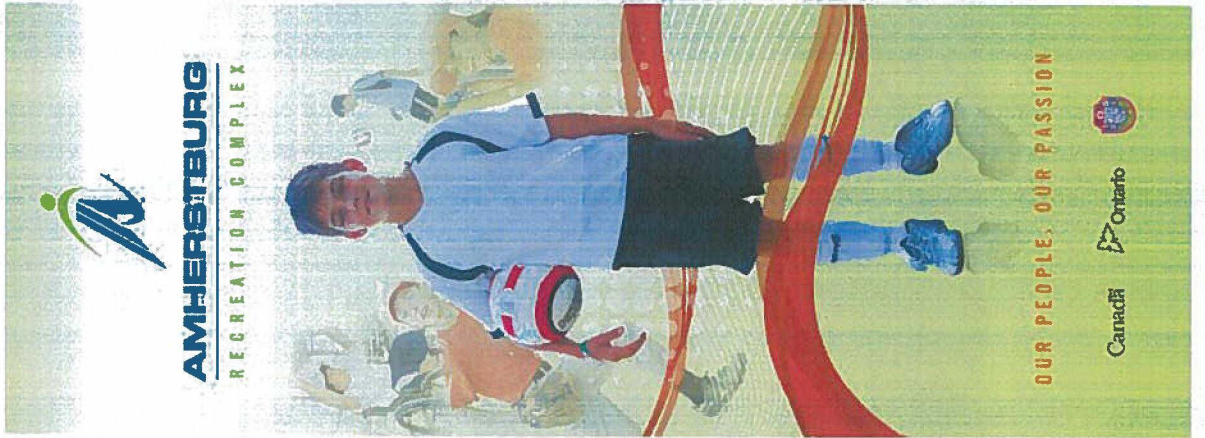
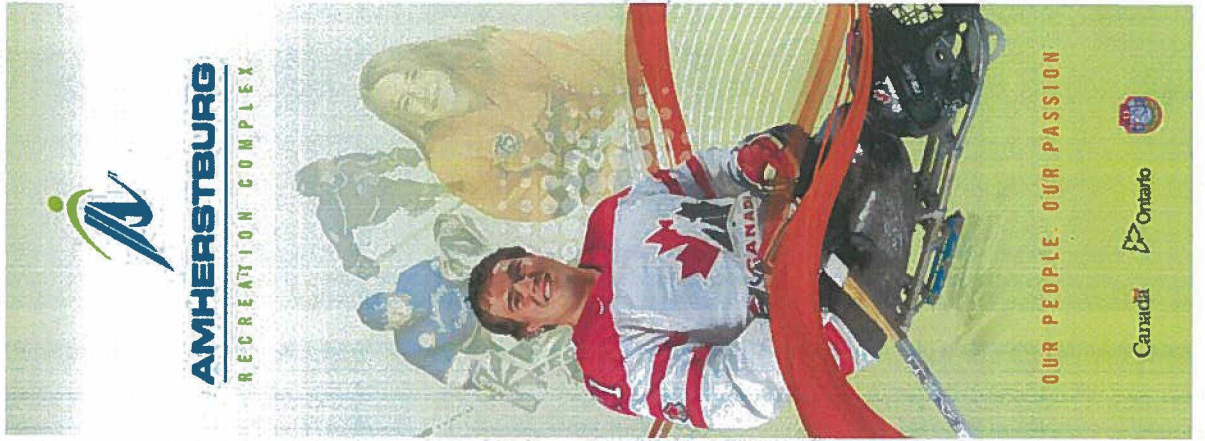
- Development of Campaign Stationery, materials, creative and graphic illustrations, brand standards guide etc.



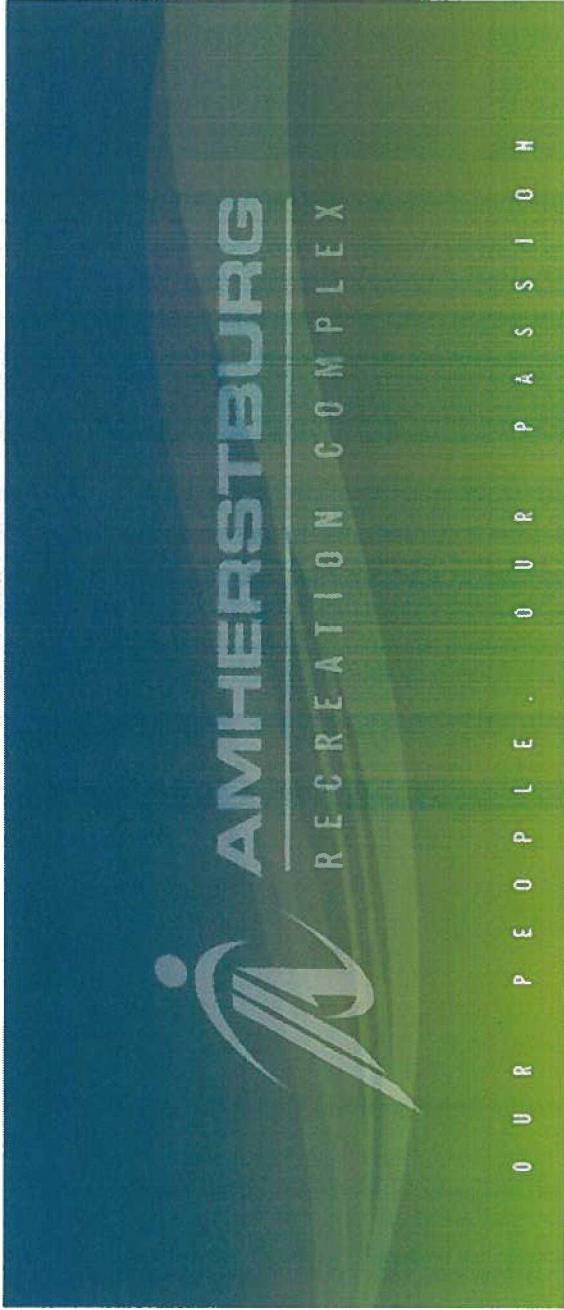
- Certificates



- Banners



- Tribute Cards



a generous donation has been made to
the Amherstburg Community Foundation



- Pledge Cards

OUR

PEOPLE.

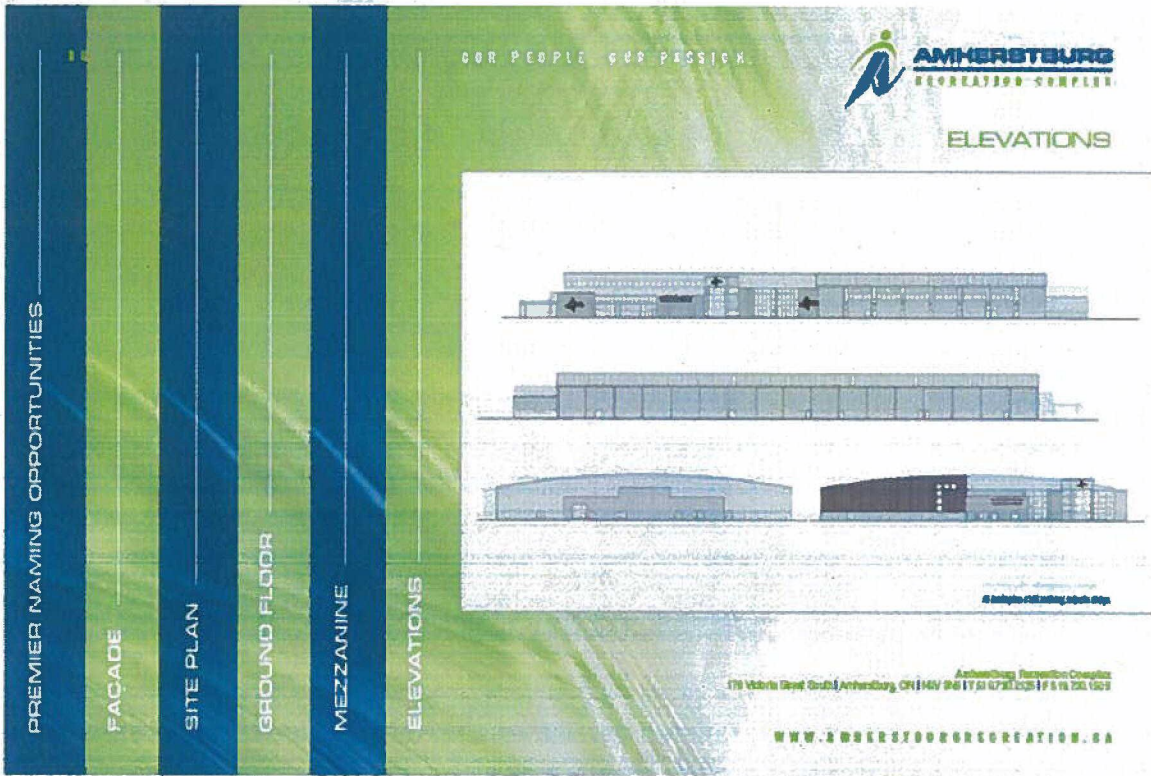
OUR

PASSION.

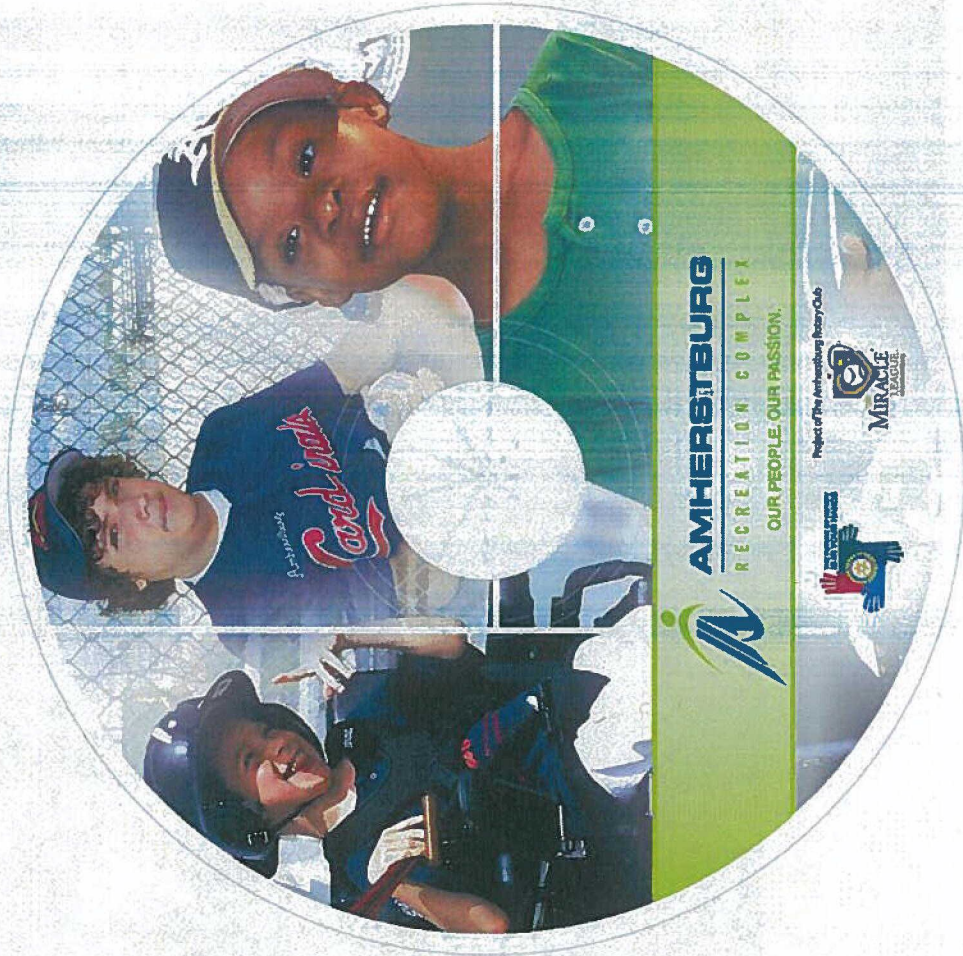
The Amherstburg Community Foundation needs your support. Your commitment today to the **OUR PEOPLE** **OUR PASSION** Campaign supports the Amherstburg Recreation Complex and contributes to sport, recreation and leisure excellence in our community. Please help us enhance our quality of life. **THANK YOU.**

AMHERSTBURG
RECREATION COMPLEX

- Campaign Materials



- Miracle League CDs



• Ground-Breaking Ceremony

OUR PEOPLE. OUR PASSION.

The Corporation of the Town of Amherstburg
in partnership with the
Amherstburg Recreation Complex Groundbreaking Ceremony

Thursday, September 20, 2018 at 10:00 am (Rain or Shine)

Lynn Olson Park
Municipal Board of Amherstburg (Amherstburg, ON)
www.amherstburg.on.ca

Agencies and organizations will be invited
Please RSVP by September 4, 2018. rsvp@amherstburg.on.ca or 519.731.5712

AMHERSTBURG RECREATION COMPLEX

Canada Ontario

OUR PEOPLE. OUR PASSION.

The Corporation of the Town of Amherstburg
in partnership with the
Amherstburg Recreation Complex Groundbreaking Ceremony

Thursday, September 20, 2018 at 10:00 am (Rain or Shine)

Lynn Olson Park
Municipal Board of Amherstburg (Amherstburg, ON)
www.amherstburg.on.ca

Agencies and organizations will be invited
Please RSVP by September 4, 2018. rsvp@amherstburg.on.ca or 519.731.5712

AMHERSTBURG RECREATION COMPLEX

Canada Ontario

- Ground-Breaking Ceremony



• Holiday Newspaper Inserts

AMHERSTBURG RECREATION COMPLEX
OUR PEOPLE. OUR PASSION.

Make it a Gift to Remember!

This holiday season give the gift that means so much more! For your year, family, friends and colleagues by recognizing them in a very special way — make a lasting impression by engraving their names forever in memory.

Area Surt - \$200
Pathway Legacy Bricks - \$100
Tree - \$500
Outdoor Bench - \$600
Lamp Post - \$700
Dormer Wall - \$1,000

Having opportunities and sponsorships are also available on dressing rooms, arenas, basketball courts, meeting rooms and more.

Your Donation Makes A Difference!

Every gift is an investment in the advancement of community, cultural and leisure activities in Amherstburg. Donate now and get a 2008 tax receipt! Ask us about our instant fine payment plans.

- \$10 per month over 5 years = \$500
- \$25 per month over 5 years = \$1,500
- \$50 per month over 5 years = \$2,500

We accept the following: VISA, MasterCard, Debit or P/A-Authorized Payment. Your donations to the Our People, Our Passion Campaign to be deductible.



AMHERSTBURG RECREATION COMPLEX
OUR PEOPLE. OUR PASSION.

AMHERSTBURG RECREATION COMPLEX

Experience the joy of the holiday season and give a gift to forever remember!

Imagine giving children with special needs the ability to play for the first time this year. When you donate to the Amherstburg Recreation Complex you give them that gift, and so much more! The recreation complex will have Christmas Lights, Legions Benefits Opened for persons with special needs, Donors' first community official turf football game, the region's first regulations for 55+ soccer (C's), build a walk and arrange a practice run for walk on indoor soccer (adults and a Senior Centre).

Your generosity will actively impact the lives of thousands in our community and beyond.

To whom will your dedication year donation?
This holiday season we are asking you to honor your family, friends and colleagues by recognizing them in a very special way and giving them a gift to never forget! Whether it's a legacy pathway brick, an arena sign, a dedicated tree or bench, your donation today will make a lasting impression and celebrate the best events and milestones of those you cherish.

Some gifts are a blessing that lasts a lifetime!
Sponsorships and lifetime are integral parts of the Amherstburg's legacy. Your gift will be used to help build the new Amherstburg Recreation Complex and will directly support sport, health, recreation and leisure experiences in our community.

Make a Difference!
Please use the photo card on this letter or visit us online at www.amherstburgrecreation.ca and click on Donors like to make your contribution.

On behalf of Town Council, the Steering Committee, Administration, Staff and our many volunteers, we thank you for your generosity.

AMHERSTBURG RECREATION COMPLEX

AMHERSTBURG RECREATION COMPLEX
1100 ROAD 10 APPROX THE AMHERSTBURG RECREATION COMPLEX (SOUTH SIDE OF AMHERSTBURG COMMUNITY HOSPITAL) AND 100 TO COURTESY.

www.amherstburgrecreation.ca

NAME: _____
ADDRESS: _____
CITY: _____
PHONE: (_____) _____
FAX: (_____) _____

Please charge my donation to my credit card: Visa MasterCard
Credit Card #: _____
Name of Card: _____
Signature: _____ Date: _____
E-Mail: _____
Phone: (_____) _____ Date of Birth: _____

I have indicated my cheque made payable to: Amherstburg Community Foundation
 Please record my gift as a pledge of \$ _____ per month over _____ months (min. 48 months).
 Please record my gift as a pledge of \$ _____ per year over _____ years (min. 5 years).

Do not send campaign updates.

Helpful Information: The names of donors collected on this form will be used only for the purpose of recording donations for payment and to provide your acknowledgment.
 Do not send campaign updates.

Thank you for your generosity!

AMHERSTBURG RECREATION COMPLEX

• Holiday Newspaper Ads

AMHERSTBURG RECREATION COMPLEX...OUR PEOPLE. OUR PASSION.

Make it a Gift to Remember!

Your Donation Makes A Difference!

This holiday season give the gift that means so much more! Honour your family, friends and colleagues by recognizing them in a very special way — make a lasting impression by engraving their names forever in memory.

Arena Seating - \$200 • Pathway Legacy Bricks - \$300 • Tree - \$500 • Outdoor Bench - \$600 • Lamp Standard - \$700 • Donor Wall - \$1,000

Learning opportunities and sponsorships are also available on dressing rooms, areas, baseball fields, meeting rooms and more.

Every gift is an investment in the advancement of community, cultural and leisure activities in Amherstburg. Donate now and get a 2009 tax receipt! Ask us about our interest free payment plans.

- \$10 per month over 5 years = \$500
- \$25 per month over 5 years = \$1,500
- \$50 per month over 5 years = \$3,000

We accept the following: Visa, MasterCard, Debit or Pre-Authorized Payment.
Your donation to the Our People, Our Passion Campaign is tax deductible.

Small gifts are a blessing too! Recreation and leisure are integral parts of the Amherstburg's lifestyle. Whether it's \$5.00 or \$10.00, your gift will be used to help build the new Amherstburg Recreation Complex and will directly support sport, health, recreation and leisure excellence in our community.

To make a gift please visit us online at www.amherstburgrecreation.ca and click on **Donate Now!**

Call 519.259.3464




• Spring Newspaper Ads

AMHERSTBURG RECREATION COMPLEX
OUR PEOPLE. OUR PASSION.

HELP US GROW!

Support our spring fundraising appeal and buy one of our exclusively designed spring jackets, golf shirts or caps. Prices starting at just \$15.95! Apparel can be viewed at Amherstburg Town Hall.

Your Donation Makes A Difference!

Every gift is an investment in the advancement of community cultural and leisure activities in Amherstburg. **Your Donation to Our People, Our Passion Campaign is tax deductible!** Ask us about our interest free payment plans.

- \$5 per month over 5 years = \$300
- \$10 per month over 5 years = \$600
- \$25 per month over 5 years = \$1,500

Arms Seat - \$200 - Legacy Pathway Brick - \$300 - Outdoor Bench - \$600 - Donor Wall - \$1,000

Painting opportunities and sponsorships are also available on driving rooms, arenas, baseball fields, meeting rooms and more.

We accept the following: Visa, MasterCard, Cheques, Debit or Pre-Authorized Payment.

To make a gift please visit us online at www.amherstburgrecreation.ca and click on **Donate Now!**

Call 519.259.3464





Golf caps \$15.95 ea.
Golf shirts \$35.95 ea.
Spring nylon jackets \$45.95 ea.

Events

- Midsummer Mayhem - June 26, 2010

Amherstburg Recreation Complex & Amherstburg Police Present...



2010 MID-SUMMER MAYHEM

ALL Day Event!

JUNE 26th, 2010
12:00pm - 9:00pm

Fans of Music & Food
at Centennial Park

Featured Bands

- Autumn's Bloom
- Coastal Street Bricks
- Silent Movie Type
- She's For Saving
- Years to Call
- Almond Butter
- State of Us
- A Point in Time
- Shattered to Last
- And Beginning
- Academy Drive

\$7 Admission or \$5 with donation of canned good

Free Will Contribution
Prestigious BMX & Skateboarding

Buy your ticket at the Amherstburg Police, Town Hall, Amherstburg Police Station, Office of Children and the Senior Home.

Proceeds of the event benefit the Amherstburg Community Foundation and the Amherstburg Recreation Center, and the Amherstburg Police Services' Drug Free Community Program. Call: 519.752.1121 or E-mail: info@ccfrc.org



Community News

Bringing a little mayhem to the Burg

By Joel Charron

There is nothing wrong with a little bit of mayhem.

Jamie Ruggaber, 29, is the driving force behind the upcoming event Mid-Summer Mayhem, a festival of music, skateboarding and BMX, set to entertain Amherstburg's youth on Saturday, June 26.

Ruggaber, who has been playing in bands for the past 10 years, said he got the idea of organizing a show such as this from the Warped Tour, a touring music and extreme sports festival held in parking lots or fields upon which stages and other structures are erected.

The 29-year-old said he took one look at the town's skate park and thought how cool it would be to put on an event in Amherstburg.

"When I received something in the mail about fundraising



RTT photo: Joel Charron

Autumn's Bloom members (From left) Ryan Holman, Jamie Ruggaber and Ryan Chappell are ready to cause a little mayhem this weekend. Absent: Shawn Ruggaber

• Charity Golf Classic - July 30, 2010




**AMHERSTBURG TOWN COUNCIL
CHARITY GOLF TOURNAMENT**

• Friday July 30th, 2010 - Fox Glen Golf Club
Tee off starts at 1:00 pm

\$125 per player (\$25 tax receipt) - 18 Holes & Golf Cart - Texas Scramble Format
Men's & Ladies Closest to the Pin - Men's & Ladies Longest Drive - Straight to the Hole

Burger & Beer 11:30am - 12:30pm
Cocktail & Entertainment Reception - BBQ Steak Dinner

Registration starts at 10:00am Thursday July 29th, 2010



HOLE-IN-ONE
\$3,000.000



**AMHERSTBURG TOWN COUNCIL
CHARITY GOLF TOURNAMENT**

**• Friday July 30, 2010 •
• Fox Glen Golf Club •**

We Gratefully Acknowledge Our Sponsors

EAGLE SPONSORS
MOUSSEAU DELUCA MCPHERSON PRINCE LLP.
HUSTADIA RECREATION INC.

BRUNCH SPONSOR
MONTEITH BROWN PLANNING CONSULTANTS LTD.

BIRDIE SPONSOR
RL HAMILTON INSURANCE
DEANGELIS CONSTRUCTION
ESSEX POWER
CARLATTI LANDSCAPING
SUNPOWER & MACQUARIE

HOLE-IN-ONE SPONSOR
CH2MHILL




Garden Reception - August 22, 2010

HIS WORSHIP
MAYOR WAYNE HURST
&
FRANK, MAX AND PINA DEANGELIS
CORDIALLY INVITE YOU TO ATTEND A FUNDRAISING



GARDEN RECEPTION

AUGUST 22, 2010 · 3:00PM · 7:00PM

162 DALHOUSIE ST., AMHERSTBURG
· CASUAL ATTIRE · CASH BAR ·

\$150 per person
(charitable receipt of \$100 will be issued)

\$1,500 corporate tables of 8
(charitable receipts of \$800 will be issued)

SPONSORSHIP OPPORTUNITIES AVAILABLE



AMHERSTBURG HISTORICAL SOCIETY

Enjoy fine food, entertainment and warm hospitality in the award-winning DeAngelis Gardens.

All proceeds go to Amherstburg Community Foundation benefiting the new Amherstburg Recreation Complex.



519.730.2112
RSVP: rsvpgarden@arcampaign.ca

Garden Reception

HIS WORSHIP MAYOR WAYNE HURST
MAX & ROBIN DEANGELIS AND FRANK & PINA DEANGELIS
CORDIALLY INVITE YOU TO ATTEND A FUNDRAISING



GARDEN RECEPTION

AUGUST 22, 2010
3:00PM · 7:00PM

162 DALHOUSIE ST., AMHERSTBURG
· CASUAL ATTIRE · CASH BAR ·

\$150 PER PERSON
(charitable receipt of \$100 will be issued)

\$1,500 CORPORATE TABLES OF 8
(charitable receipts of \$800 will be issued)

SPONSORSHIP OPPORTUNITIES AVAILABLE



AMHERSTBURG HISTORICAL SOCIETY

Enjoy fine food, entertainment and warm hospitality in the award-winning DeAngelis Gardens.

All proceeds go to Amherstburg Community Foundation benefiting the new Amherstburg Recreation Complex.



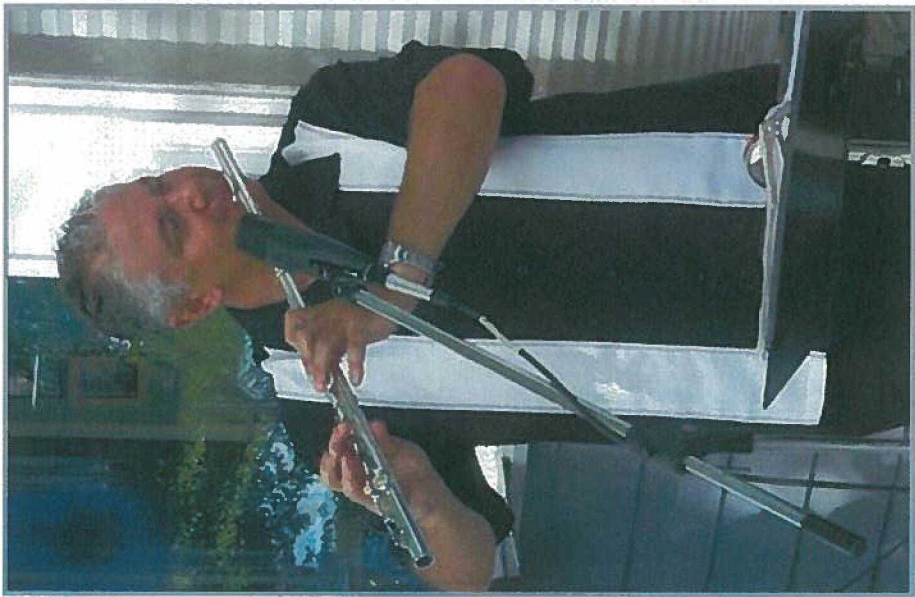
THE WINECHESTER
www.winechester.com

RSVP: 519.730.2114 · rsvpgarden@arcampaign.ca

- Garden Reception - August 22, 2010



• Garden Reception - August 22, 2010



- Garden Reception - August 22, 2010



• Pasta Dinner - October 14, 2010

Amberstburg Community Foundation
and the Amberstburg Recreation Complex.

Pasta Dinner

FUNDRAISER

Thursday October 14th
5:30 pm - 8:00 pm

• The Verdi Club • 689 Texas Road, Amberstburg •

Entertainment provided by: **The Anderson Rock Band**
(6:30 pm - 7:30 pm)

Adults: \$20 each or \$ for \$38
Children, aged 5 - 10, \$10 each or \$ for \$15

• Buy your tickets at Amberstburg Town Hall or call 810-730-2118 •

Proceeds benefit the Amberstburg Community Foundation
and the Amberstburg Recreation Complex.

Amberstburg Community Foundation
and the Amberstburg Recreation Complex.

Pasta Dinner

FUNDRAISER

Thursday October 14th
5:30 pm - 8:00 pm

The Verdi Club
689 Texas Road, Amberstburg

Entertainment provided by:
The Anderson Rock Band
(6:30 pm - 7:30 pm)

Adults: \$20 each or 2 for \$38
Children, aged 5 - 10, \$10 each or 2 for \$15

• Buy your tickets at Amberstburg Town Hall or call 810-730-2118 •

Proceeds benefit the Amberstburg Community Foundation
and the Amberstburg Recreation Complex.

- Press Coverage - major gifts, events, milestones

Amherstburg Recreation Complex launches personalized direct mail campaign

Give the gift of an arena seat, brick, Amherstburg campaign suggests

BY CHRIS THOMPSON, THE WINDSOR STAR | DÉCEMBER 3, 2009

Causing a little mayhem



By Joel Charroon

All Jamie Ruggaber wanted to do was cause a little mayhem... well mission accomplished. An estimated 300 teens passed through the gate on Saturday's Mid-Summer Mayhem, a festival of music, BMX and skateboarding. "We've had a pretty good turn out. It's been a steady flow of cones and go," said Ruggaber. "I think it's going great. The guys on the (skateboard) ramps are awesome and the girls are great. Anything worked out really good."

Initially, Ruggaber thought the day would have been a wash out because of the way the slick looked earlier in the day, however the mist never came but the heat did.

See MAYHEM on Page 6



Left: Fabio Morbin, Sebastian Orr and Zack Viner of the band State of Up perform at Mid-Summer Mayhem Saturday afternoon. Above: Skateboarder Jombar Kabarak pulls off a trick in the park's half pipe during Mid-Summer Mayhem.

• Press Coverage - major gifts, events, milestones

Amherstburg Echo
July 28, 2010

CIBC steps up with \$10,000 for Miracle League

Local bank will sponsor batting circles

Posted By Ron Gispard/The Amherstburg Echo



CIBC made a \$10,000 contribution to the Miracle League baseball diamond last week. The diamond is a major project of the Amherstburg Rotary Club and is a component of the new Amherstburg Recreation Complex. From left: Rotary Club past-president Alison Baldwin, Virginia and Karl Bayless and CIBC branch manager Danielle DeMartin.

Canada TD Trust secure naming rights for the Geothermal Field



RTT photo by Joel Charron
Mayor Wayne Hunt accepted a cheque for \$10,000 on behalf of the town from Janet Willoughby, manager of TD Canada Trust for the naming rights for the Geothermal Field within the Amherstburg Recreation Complex. Accompanying Willoughby was Debt Collector from Indaba Marketing.
"TD Canada Trust has been part of the Amherstburg community for almost 40 years," says Willoughby. "Contributing to the growth and the vitality of the community where we are is a core value at TD."
Councillor Rick Fryer says he knows that TD is instrumental in "growing" the community, therefore, the Geothermal Field will benefit from having the TD Canada Trust sign there.

- Press Coverage - major gifts, events, milestones

Amherstburg Echo
August 24, 2010

Amherstburg Recreation Complex fundraising picks up

Amherstburg news

Approximately \$75,000 raised in two days

Amherstburg Echo
September 29, 2010

BMO gives \$20,000 to rec complex

Amherstburg news

Bank will sponsor soccerball in indoor soccer dome

By Ron Glavin/The Amherstburg Echo



BMO Bank of Montreal donated \$20,000 towards the Amherstburg Recreation Complex. Sept. 29. From left: Mayor Wayne Hurd, BMO branch manager Theresa Tester and BMO area manager Ron Glavin. (Photo: Ron Glavin/The Amherstburg Echo)

Money rolls in for rec complex



Rene Di Paolo, Bank of Montreal Area Manager and Theresa Tester, BMO Amherstburg Branch Manager hand over a cheque for \$20,000 towards the indoor playing fields at the Amherstburg Recreation Complex. Accepting the cheque on behalf of the town is Mayor Wayne Hurd. Tester informed council that they have a "huge" amount of support for the new recreation complex from BMO employees. Di Paolo added that the organization believes in giving back to the community.

- There has been broad support from corporate, community groups and individuals representing numerous sectors including:
 - Anonymous Donors
 - Consumer Products and Services
 - Energy and Power
 - Financials
 - Healthcare
 - Hospitality
 - Industrials
 - Real Estate
 - Residents and community at large
 - Unions
 - User Groups, Service Groups & Stakeholders etc., etc.

Current Status

- **\$1 million pledged to date**
- Significant donor solicitations still in progress
- Total number of market impressions reached through mailings, social media, advertising, events, calls, individual approach: 400,000+
- Events still to come: **Pasta Dinner and Grand Opening**
- Fall Direct Mail Campaign

Conclusion

- Encourage all to participate.
- Drive website visitation, online giving and email subscription.
- Build on the positive energy that surrounds the fundraising campaign.
- Build on the synergy and increased awareness created by the fundraising campaign.
- Recognize that the Amherstburg Recreation Complex is a beacon of activity; innovation; sport, recreation and leisure excellence.

Conclusion

- Recognize that the Amherstburg Community Foundation has been established, in perpetuity, to enhance the quality of life and meet the needs of the community.
- Work completed to date in developing the Foundation and the fundraising campaign forms the cornerstones for achieving the current campaign goal, and establishes fundraising parameters, governance and structure for future fund development.

Thank You



AMHERSTBURG

RECREATION COMPLEX

www.arccampaign.ca