

**TOWN OF LASALLE
NOTICE OF PROJECT INITIATION**

**MALDEN ROAD
Transportation, Public Safety, & Urban Design Improvement Project**

The Town of LaSalle and the County of Essex have initiated a Transportation, Public Safety, and Urban Design Improvement Project for the Malden Road corridor, which will establish sustainable integrated strategies that consider all modes of travel (automobiles, transit, cycling, walking), while continuing to develop the Town's vision of "Liveable Neighbourhoods and Healthy Communities". Dillon Consulting Limited has been retained to assist the Town & the County in this undertaking.

The problem and opportunities that are identified must incorporate and apply the community design principles as set forth in the Town's "LaSalle Greenway" initiative, and must ensure that the preferred design properly balances and promotes the needs of pedestrian, cyclist, transit and vehicular traffic along the Malden Road Corridor. The goal of the study is to establish:

- a comprehensive and effective set of preferred public safety, traffic and public realm improvements that need to be made within the Malden Road transportation corridor, including the Malden Town Centre, in order to meet the evolving needs of existing and future LaSalle residents for a twenty-year planning horizon; and
- an implementation strategy for the Malden Road transportation corridor that is fiscally and environmentally responsible; enhances public safety for motorized and non-motorized forms of transportation; promotes and facilitates healthy and active lifestyles; properly addresses on-going municipal servicing requirements; and is capable of retaining/attracting businesses, services and residents as part of a vibrant, attractive and safe Malden Town Centre.

This study is being conducted in accordance with the requirements of the Municipal Class Environmental Assessment (October 2000, as amended 2007), which is a public process for municipal infrastructure projects under the *Environmental Assessment Act*. The project is being planned as a Schedule 'C' project and will include assessing alternatives to road improvements, identification and evaluation of alternative improvement concepts, preliminary design of the preferred solution, and completion and filing of an Environmental Study Report.

A key component of the study is consultation with interested stakeholders including the public, interest groups and regulatory agencies through two Public Information Centres (PICs). The PICs, which will be publicly advertised and held at key points during the study, will provide opportunities for public input and presentation of study findings to date.

If you require additional information related to the study or wish to be added to the study mailing list, please contact either of the following:

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